Subject: **Sponsorship by NT Build**

References: *Construction Industry Long Service Leave and Benefits Act 2005:*

Section 70 – Money of Board
Section 71 – Account keeping etc.

Policy: **Purpose**

This policy supersedes Policy Number 01-2008.

The NT Build Portable Long Service Leave Scheme ("the Scheme") is primarily funded by the levy on construction work and benefits both construction workers and employers by providing portable long service leave for workers based on their service in the construction industry.

The NT Build Board considers it appropriate to provide a limited degree of support (by way of sponsorship) to the industry that primarily funds the Scheme and that provides a benefit to NT Build by way of raising awareness and promotion of the Scheme.

NT Build will not sponsor initiatives that are primarily social in nature. A clear and specific benefit to Scheme stakeholders must be demonstrated.

NT Build may enter into sponsorship arrangements with organisations to support initiatives or events which have a specific benefit to the Scheme, NT Build and have relevance to the construction industry as a whole.

Scope of Sponsorship

Sponsorship is not:

- a donation;
- a grant;
- an operating subsidy;
- a purchase of services;
- an endorsement of any product, service or factional/political cause;

- for conferences, seminars, individuals, fundraisers.

NT Build will not provide sponsorship for initiatives:

- that are primarily social in nature;
- where NT Build's target audience (construction workers, employers and levy layers) are not prominent;
- that only primarily provide brand visibility without some engagement opportunities.

Criteria

Sponsorship applicants must apply in writing demonstrating that:

(a) their public image, services and core business/objectives align with and are relevant with the objectives of the Scheme; and

(b) the proposed initiative or events (the subject of the sponsorship application) will have a specific benefit to NT Build and have relevance to the construction industry as a whole.

A sponsorship agreement is required for all NT Build sponsorships and benefits must include (depending on the level and nature of the sponsorship):

- sponsor's name, logo or other information acknowledged in the public domain, for example, website, social media, media, posters/flyers;
- naming rights or category sponsorship where applicable; and/or
- award in sponsor's name (where applicable).

Where attendance at an event is required to represent NT Build as part of a sponsorship arrangement, this must be documented in the sponsorship agreement. Such attendance does not constitute a personal benefit.

Sponsorship recipients may be required to provide a short post-event summary outlining the engagement achieved with Scheme stakeholders.

Level of Sponsorship and Reporting

The NT Build Board will allocate a limited budget each financial year for sponsorships and decide sponsorship applications on a case-by-case basis.

Details of sponsorships will be reported in the NT Build Annual Report.

Date Authorised: 16 April 2026, Review Date: Every three years



Michael Martin OAM
Chairperson NT Build
16 April 2026